MISSION

SUGAR aims to address the problem of inefficient and ineffective management of urban freight distribution, a critical component of the overall urban transport system and a primary source of vehicle pollutant emissions. To accomplish this goal, the projects promotes the exchange, discussion and transfer of policy experience, knowledge and good practices through policy and planning levers in the field of urban freight management, between and among Good Practice and Transfer sites.

The SUGAR partnership brings together 17 institutions divided in:

- 4 good practice sites representing the Emilia Romagna Region (IT) and primary European cities such as London (through Transport for London) (UK), Paris (FR) and Barcelona (ES);
- 7 European transfer sites, ranging from small to large cities and regions. Palma de Mallorca (ES), Region of Crete (GR), Athens (GR), Poznań (PL), Vratsa (BG), Celje (SL), Usti nad Labem (CZ);
- 2 European networks targeting key public administration stakeholders working in transport: POLIS (BE) at the local/regional level and CEI (IT) at the national one;
- 4 public equivalent bodies in the policy making activities of three SUGAR sites: ITL (Emilia Romagna Region site-IT), INRETS (Paris site-FR), ILIM (Poznan site-PL), Czech Railways.

The policy leverages covered include:

- **transport:** access control, circulation, regulation pricing, signage, intelligent communication technologies applied to transport, etc.;
- **environment:** incentives for using clean vehicles and modes, regulations on vehicle typologies and usage in critical environmental zones, etc.,
- **space and territory:** planning and development of distribution areas, loading areas, industrial zones, economic development zones, etc.

These policy leverages, together with partnership building with logistics and transport operators, are the necessary ingredients to creating a tailored solution for more efficient urban freight transport management.

APPROACH

SUGAR's approach is structured along three main strands:

- The refinement of urban freight policies of SUGAR Good Practice Sites through dialogue with other leading administration outside the project partnership. These objectives will be supported through the mapping of new policy 'innovation' areas in city logistics, thematic training and specific technical round-table discussions.
- The development of urban freight policies in SUGAR Transfer Sites. These objectives will be supported by the development of good practice analysis thematic training, joint planning for transfer sites, and the development of local transfer action plans.
- The creation of interest, knowledge, tools and exchange for new administrations from outside the SUGAR partnership through the Enlarged Transfer Programme

 This objective will be met by providing access to project results, participation in training events, and a high level exchange programme for bilateral meetings between administrations.

Based on these, the SUGAR activities are divided in 3 main pillars:

BEST PRACTICES
TRANSFER OF EXPERIENCES
ACTION PLANS

